

## LEADERSHIP EXPERIENCE

### MMJC Events Executive

- Planned, promoted, and executed events to boost student engagement and strengthen program community.
- 2025-2026

### Fashion and Lifestyle Society Public Relations and Sponsorship Executive

- Secured funding and partnerships through external communications with vendors and sponsors.
- 2023-2025

## COURSE EXPERIENCE

- Social Media and Website Design
  - Demonstrated and applied familiarity with social media platforms and trends in a course setting.
  - Designed a communications website including original written, infographic and video content.
- Communications and Marketing (ongoing)
  - Delivered communications audit for a local nonprofit.
  - Experience with brand strategy, digital marketing, content marketing.
  - Produced a comprehensive communications plan and a media kit.
- Audio and Visual Production and Editing (ongoing)
  - Shot, edited and presented two videos and an audio story.

## SKILLS

### Languages

- English, and fluent French and Italian.

### Technical

- Adobe Premiere Pro, Photoshop, Audition, Illustrator, Indesign
- Microsoft Office suite
- Canva
- DSLR and broadcast cameras
- Broadcast cameras

### Certifications

- Hubspot Content Marketing
- CPS2: CORE-2022 (Research ethics)



## WORK EXPERIENCE

### Alice a Bruxelles Project Content Lead & Copyeditor

Western University in collaboration with the University of Florence

- Led the development and editing of a bilingual digital exhibition
- Wrote, edited and refined exhibition copy to maintain a consistent curatorial voice and ensure historical accuracy, accessibility, and readability for English-speaking audiences.
- Translated and adapted Italian secondary sources into polished English, preserving meaning while improving clarity for non-specialist audiences.
- Edited and synchronized subtitles for multimedia content, ensuring linguistic consistency, timing precision, and adherence to editorial standards.

2024 - 2025

### Bersani Project Content & Digital Archive Coordinator

Western University

- Organized historical documents by copyright status to create a structured permissions repository for the creation of a copyright report.
- Catalogued and organized over three thousand English and Italian primary source documents and archival materials.
- Collaborated with Western Libraries to develop a public-facing online archive for the collection, representative of the historical contents.
- Leveraged research and editorial skills to propose and draft engaging curatorial content for the Bersani exhibition.

2023 - 2024

### Digital Content & Social Media Marketing Assistant

Chaotic Closet | London, Ontario

- Supported the planning and execution of digital marketing campaigns in collaboration with the CEO, photographers and models.
- Contributed to maintaining a consistent brand voice and visual identity across various digital mediums.

2023 - 2024



## EDUCATION

### Master of Media in Communications and Journalism

Western University

2025-2026

### Bachelor of Social Science

Honours History | Minor in Italian Language and Culture  
Western University

2021-2025



## AWARDS

### Mary Helen Sweeney Graduate Scholarship

2025

- Awarded to the top incoming student to Western's Master of Media in Journalism and Communications.

### Robert LaVerne Eagleson Gold Medalist

2025

- Awarded to the student with the highest modular average in History.

### Grant & Peggy Reuber Merit Scholarship

2024

- Awarded for academic excellence, leadership, and potential for distinguished post-graduate achievement.

### Additional Awards:

- Richard Markell Scholarship (2024-2025, 2023-2024), W. Balderston Memorial Scholarship (2023-24), UWO In-Course Scholarship Year IV, UWO In-Course Scholarship Year III (2023-2024), Pioneer Jamie and Sandy Smibert Awards (2023-2024), Baldwin Family Scholarship in Honours History (2022-2023), Western Scholarship of Distinction (2021-2022).