

Sc. 1 • Frame 1



- Shot Description: People laughing and clinking cheers with burgers in hand
- Framing: Medium-wide
- Movement: Slow orbit capturing different faces
- Note: Make sure beer cans are closed



Sc. 1 • Frame 2



- Shot Description: Shot of Grolsch and BEAR Steak logos
- Framing: Medium wide shot, showcasing the line from the side or behind while moving
- Movement: Slow pan



Sc. 1 • Frame 3



- Shot Description: Workers handing over a beer and burger to smiling customer
- Framing: Medium close-up, POV from over the shoulder
- Movement: Static



Sc. 1 • Frame 4



- Shot Description: Grolsch fridge
- Framing: Medium close-up of the the Grolsch fridge
- Movement: Downward pan



Sc. 1 • Frame 5



- Shot Description: People walking out the door burger and Grolsch in hand
- Framing: Medium wide-shot, framed in the doorway
- Movement: Static



Sc. 1 • Frame 6



- Shot Description: Someone taking a first bite
- Framing: Close-up
- Movement: Slow orbit



Sc. 1 • Frame 7



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Shot Description: People gathering and laughing while eating burgers

Framing: Wide shot

Movement: Slight push-out

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